

Annual Conference of the “Associazione Italiana di Comunicazione Politica”

Catania: 11-13 Dicembre 2014

Call for Papers

Political Communication in Europe between populisms and anti-political sentiments

The 2014 election campaign for the European Parliament has highlighted the diffusion of strong anti-Europe, anti-Euro sentiments in several EU countries. On the one hand, new movements and new leaders have appeared on the campaign scenes, joining the existing anti-European parties, to exploit and further inflame the social and political tensions created by years of economic crisis and of austerity policies implemented by the Union. On the other, there has been the attempt on part of the Union itself and of many established parties to contain the abstention trends and to contrast the populist wave. The parties have waged election campaigns centered on the voter and linked to the candidates to the presidency of the Commission.

From the perspective of political and electoral communication strategies and rhetorics, several political players have used heavy populist accents in their electoral propaganda, thus gaining momentum and large visibility thanks to the logic of the mainstream media to cover controversial issues and events, and capitalizing on the large dissemination of their creed and slogans by the social networks.

The AICP Conference will analyze and discuss three main sets of issues:

1. how and to what extent the communication implemented by parties, movements, leaders and candidates has harped on the existing discontent, antipolitic, anti-Europe moods that clutter much political communication in European countries?
2. what role have played the traditional and the new media: did they provide space and fuel for anti-European claims?
3. What dynamics of public opinion have been observed in the pre-campaign, campaign and voting phases in relation to media coverages and to voting?

Deadline: Please submit your abstract (max 500 words) by 10 August 2014 to assocompol@ngi.it

The outcome of the peer-review will be communicated by 30 September

Registration deadline: 16 November

Full papers should be submitted by 30 November

****More info on the Organizational details of the Conference will be available soon on www.dsps.unict.it*

Organizing Committee:

Prof. Gianpietro Mazzoleni, Presidente dell'Associazione Italiana di Comunicazione Politica, Ordinario di Comunicazione Politica, Università degli Studi di Milano.

Prof. Franca Roncarolo, Direttore di *ComPol* e Ordinario di Scienza Politica, Università degli studi di Torino.

Prof. Rossana Sampugnaro, Professore Aggregato e Ricamatore in Sociologia Politica, Università degli Studi di Catania.